

ABSTRAK

PENGEMBANGAN BAHAN BACAAN LITERASI BERBASIS KEARIFAN LOKAL BERBENTUK FLIPBOOK UNTUK SISWA UTAMA WIDYALAYA ASTIKA DHARMA

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Penelitian ini berfokus pada pengembangan bahan bacaan literasi berbasis kearifan lokal berbentuk flipbook untuk siswa Utama Widyalyaya Astika Dharma. Jenis penelitian ini adalah Pengembangan atau Research and Development (R&D), dengan model ADDIE. Penelitian ini dilaksanakan di Utama Widyalyaya Astika Dharma. Subjek penelitian ini adalah siswa dan guru di Utama Widyalyaya Astika Dharma, serta para ahli validasi. Prosedur pengembangan bahan bacaan literasi berbasis kearifan lokal berbentuk flipbook terdiri atas empat langkah, yaitu (1) Analisis Kebutuhan Siswa dan Guru, (2) Rancangan Desain, (3) Tahap Pengembangan Bahan Bacaan Literasi, dan (4) Uji Validitas. Teknik pengumpulan data yang digunakan, yaitu (1) angket atau kuesioner dan (2) wawancara, dengan instrumen berupa (1) lembar kuesioner, (2) lembar wawancara, (3) instrumen prototipe bahan bacaan literasi, dan (4) lembar angket tertutup uji validasi ahli. Data dianalisis menggunakan teknik statistik deskriptif. Hasil penelitian ini menunjukkan bahwa (1) Siswa dan guru membutuhkan bahan bacaan literasi yang sesuai dengan perkembangan zaman, relevan, interaktif, menarik, mengusung tema kearifan lokal, dan disajikan dalam format digital. Maka, dikembangkan novel berbasis kearifan lokal berbentuk flipbook untuk siswa Utama Widyalyaya Astika Dharma, dan (2) Hasil validasi ahli pada aspek isi bahan bacaan literasi memperoleh skor 86 dengan persentase 95,5% yang termasuk dalam kategori “Sangat Valid”. Sementara itu, hasil validasi ahli pada aspek desain ilustrasi bahan bacaan literasi, diperoleh skor sama, yaitu 86 dengan persentase 95,5%, yang juga termasuk kategori “Sangat Valid”. Hasil ini menunjukkan bahwa bahan bacaan literasi yang dikembangkan sangat layak digunakan sebagai bahan bacaan literasi untuk siswa di Utama Widyalyaya Astika Dharma.

Kata kunci: R&D, novel, literasi, kearifan lokal, flipbook

ABSTRACT

DEVELOPMENT OF LITERACY READING MATERIALS BASED ON LOCAL WISDOM IN FLIPBOOK FORMAT FOR STUDENTS OF UTAMA WIDYALAYA ASTIKA DHARMA

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This study focuses on the development of a literacy reading material based on local wisdom in flipbook format for students at Utama Widyalyaya Astika Dharma. The research type Research and Development (R&D), employing the ADDIE model. The study was conducted at Utama Widyalyaya Astika Dharma. The research subjects were students and teachers at Utama Widyalyaya Astika Dharma, as well as validation experts. The development procedure of the literacy reading material based on local wisdom in flipbook form consisted of four steps: (1) Needs Analysis of Students and Teachers, (2) Design Planning, (3) Development Stage of the Literacy Reading Material, and (4) Validity Testing. Data collection techniques used were (1) questionnaires and (2) interviews, with instruments including (1) questionnaire sheets, (2) interview sheets, (3) prototype literacy reading materials, and (4) closed questionnaires for expert validation tests. Data were analyzed using descriptive statistical techniques. The results showed that (1) students and teachers required literacy reading materials that are up-to-date, relevant, interactive, engaging, themed on local wisdom, and presented in a digital format. Therefore, a local wisdom-based novel in flipbook form was developed for students at Utama Widyalyaya Astika Dharma, and (2) expert validation results on the content aspect of the literacy reading material scored 86 with a percentage of 95.5%, categorized as “Highly Valid.” Similarly, expert validation on the illustration design aspect also scored 86 with a 95.5% percentage, also categorized as “Highly Valid.” These results indicate that the developed literacy reading material is highly feasible to be used as literacy material for students at Utama Widyalyaya Astika Dharma.

Keywords: R&D, novel, literacy, local wisdom, flipbook